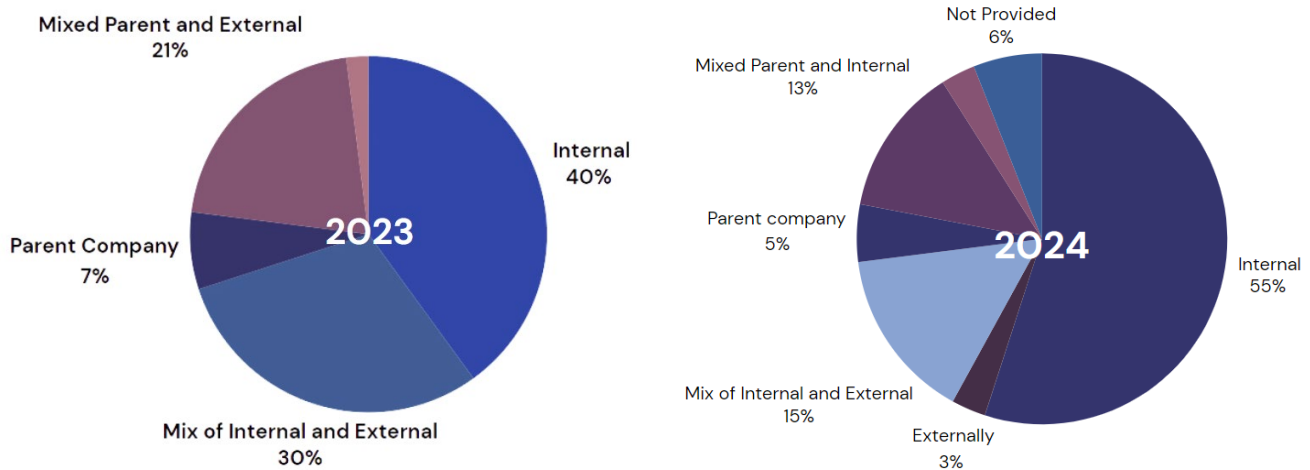


Approved Project Data

DIVERSITY INITIATIVES

Pursuant to Revenue and Taxation Code sections 17053.98(h)(2)(A)(iii), all applicants for Program 3.0 and the Soundstage Program are required to submit voluntary diversity initiatives, if available. Forty projects submitted diversity initiatives during Fiscal Year 2023-2024 and Fiscal Year 2024-2025 through September 30, 2024. Below is a comparison of the initiatives received compared to the 43 projects received the year before. Diversity Initiatives were reviewed for 83 projects that have submitted initiatives.

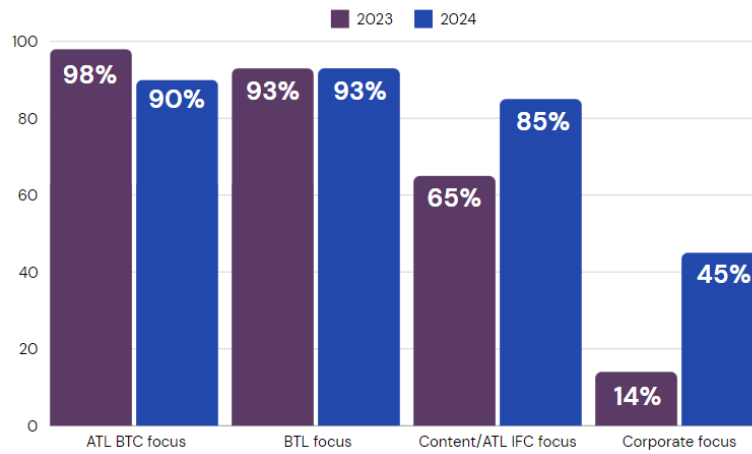
Diversity Initiative Ownership 2023 vs. 2024



Internal: Administered by applicant; External: Administered by third-party organization; Parent Company: Large company or studio with divisions

The largest increase in project ownership is reflected in the Internal category with 40% internal ownership last year compared to 55% this year. Meanwhile there was a major decrease in mixed parent and external ownership from 21% to 3% as well as mix of internal and external from 30% to 15%.

Diversity Initiative Focus 2023 vs. 2024

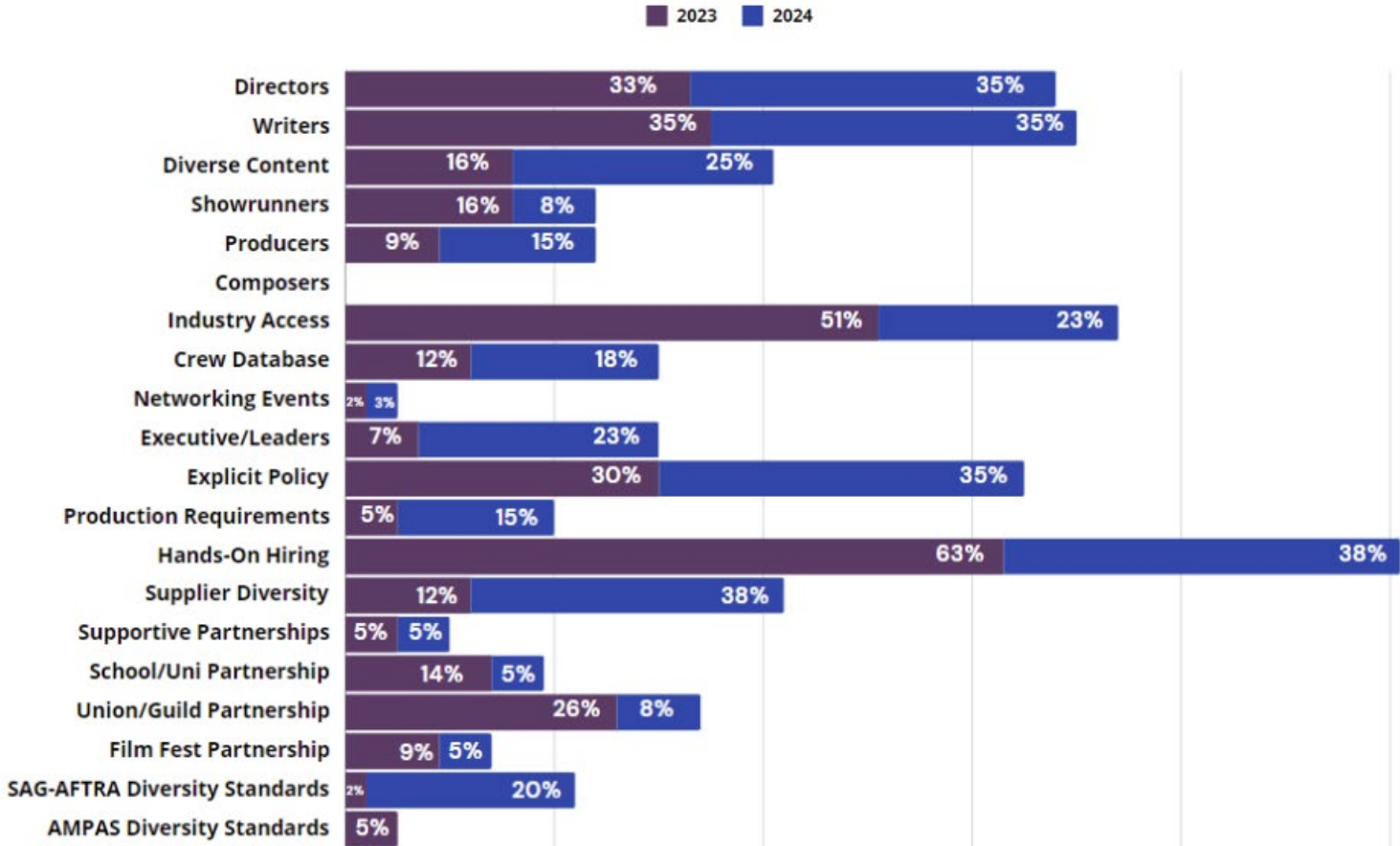


Content Above-the-Line/In Front of the Camera and Corporate both had large increases as focus areas for diversity initiatives. This is a welcome trend as those in hiring and greenlighting positions tend to be in above-the-line and corporate roles. This trend may lead to more inclusive hiring.



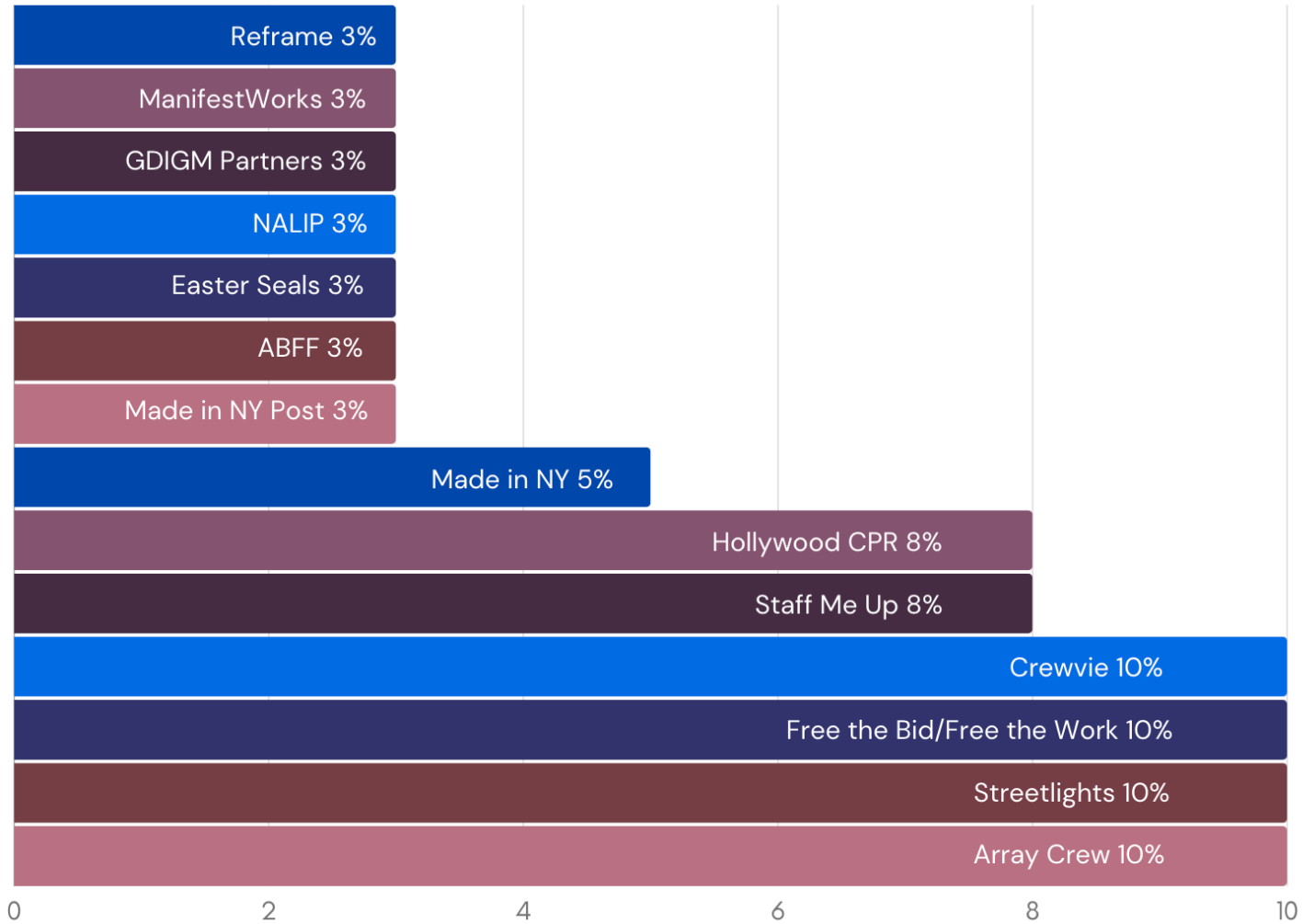
Various cast of *Hunters* season 2 (2023), photo courtesy of Amazon.

Internal Initiative Role Focus 2023 vs. 2024



Of the productions with internal diversity initiatives, Diverse Content, Producer, Executive Leadership, Supplier Diversity and adherence to SAG-AFTRA Diversity Standards all increased in focus. Showrunners, Industry Access, Hands-on Hiring, School/University and Union/Guild Partnerships all decreased as focus areas. Diversity initiatives for Composers (a non-qualified wage role) remain at zero focus.

External Partnerships & Resources 2024



Of the diversity initiatives that included external partnerships, Array Crew, Crewvie, Free the Bid/Free the Work and Streetlights were referenced the most at 10% each. Easter Seals, Made in NY and Made in NY Post did not appear in last year's initiatives. Made in NY and Made in NY Post are notable because they are conducted by the State of New York to help nurture filmmaking talent.