

3.0 Pilot Career Pathways Program Information

What Is It?

A Pilot Program that is part of the California Film and Television Tax Credit Program 3.0. That legislation, Senate Bill 878, contained language creating a training and outreach program targeting individuals from underserved communities. Called Career Pathways, this program provides both life skills and professional craft skills training for entry level positions in the entertainment industry in film and television production. Career Pathways is not an internship or apprenticeship program; its goal is to provide the skills and access that leads to careers in the entertainment industry and membership in the below-the-line craft unions.

The Program seeks to attract new and diverse talent, create a pathway which will make it easier for job seekers to pursue a career in the entertainment industry, and ensure California has a trained diverse workforce needed to support the entertainment industry. It is envisioned as a pilot program so that what is learned through its operation can be used to create a statewide program.

The Career Pathways Program makes counselors available to all students as well as access to a mentor who works in the industry. The importance of the mentorship aspect of this program cannot be overstated. In an industry where relationships matter greatly, the mentorship provides critical guidance and support for the students. The mentors are union members thus further strengthening the relationship between the student, the craft unions, and employment opportunities.

In addition to the partners listed below, we anticipate offering a program to train individuals for entry-level positions in production accounting, beginning first quarter of 2022.

How Do I Participate?

Contact one of the Community Training Partners below. Please note that Training Providers are subject to change.

- **Handy Foundation:** The Handy Foundation is a diversity workforce development organization that specializes in providing technical training and resources to individuals pursuing below-the-line film/tv careers. Their comprehensive range of training programs, taught by industry professionals, are carefully designed to enhance skills and prepare participants from underrepresented populations for opportunities in the entertainment industry. By focusing on the untapped pool of talent from underrepresented populations, they strive to create a more inclusive and diverse industry. To learn more about the organization, please visit www.handyfoundation.org.
- **Hollywood CPR:** Through partnership with West LA College, Hollywood CPR offers vocational training in trades and skills required for careers in the Artist, Crafts, and Technician departments in the entertainment industry. Hollywood CPR has been in operation providing trainees to the entertainment industry for 24 years. Successful completion of this program leads to union membership. Trainers and Mentors for the program come from the entertainment industry craft unions. For inquiries about the program, visit <https://www.hollywoodcpr.org/>.
- **Manifest Works:** ManifestWorks is an immersive workforce development organization focused on growing careers in Hollywood turning real-world experience into opportunities for those impacted by foster care, homelessness and incarceration. To learn more about the 12-week training program, the ongoing career pathways for graduates and the support offered, visit www.manifestworks.org, or to submit an application for information on the rolling admissions process, visit www.manifestworks.org/apply.

- **Entry Level Production Accounting:** This course is a 7-week distance learning opportunity that equips students throughout CA with the skills and connections to obtain an entry-level position in TV & Film Production Accounting. For more information, email cfcpiilot@iatsetrainingtrust.org.
- **Y16A Sound & Video Opportunity Program- IATSE Local 695:** The Y-16A Training Program aims to help individuals who would not have the opportunity to break into the Film/TV production industry, by providing them with hands-on career training in Local 695's very technical crafts. Utilizing Local 695's long-standing Y-16A Production Sound/Video Trainee classification, the program provides Trainees with a living wage in line with LA's cost of living standard, as well as access to health and pension benefits. For more information, email Caseyw@local695.com.

Questions?

For other questions related to the Career Pathways Program, please email cfcpiilot@iatsetrainingtrust.org.