Pilot Jobs Training Program
Request for Proposal Alert

The third iteration of the California Film and TV Tax Credit Program (Program 3.0) includes a provision requiring the creation of a pilot skills training program targeting individuals from underserved communities. The training program will be funded by fees assessed on applicants that receive tax credits and will begin July 1, 2020. A goal of the training program is to overcome specific challenges that inhibit career opportunity and employment success for the targeted underserved populations and to improve access to the workforce development pipeline - education, training, support services, placement, and retention.

In broad strokes, the pilot training program will have a fiscal administrator who will identify training providers that specialize in technical skills training for the motion picture industry and other providers that offer life skills services to individuals interested in working in the entertainment industry. Curriculum and training providers will be selected with California Film Commission oversight.

If you are involved with a not-for-profit entity with direct relationships to industry skills training programs, you are encouraged to apply. On July 1, 2019, the request for proposal will be posted on the State of California procurement website. Please send contact information to incentiveprogram3@film.ca.gov with “RFP” in the subject line by June 24, 2019 in order to receive an email notice when the RFP is posted.

This is a pilot program that, once established and reviewed, may be replicated and scaled to create broader impact and access to employment.

Statutory Authority
170538. (e) (1) (A) Subject to the Administrative Procedure Act (Chapter 3.5 (commencing with Section 11340) of Part 1 of Division 3 of Title 2 of the Government Code), the California Film Commission shall adopt rules and regulations to implement a pilot Career Pathways Training program including a fee to be paid by the qualified taxpayer, if the qualified taxpayer receives a credit under this section, to fund technical skills training to individuals from underserved communities for entry into film and television industry jobs. The California Film Commission shall (i) identify a not-for-profit fiscal agent with direct relationships to industry skills training programs to manage the funds; and (ii) engage labor-management jointly administered training programs with skills training focused on the entertainment industry to implement the program with California Film Commission approval and oversight.