



## Summary of Recent Media Coverage

May - July 2013

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Below is a brief sampling of recent media stories featuring the California Film Commission. Links to many of the clips are available on the CFC website's "In the News" section at [http://film.ca.gov/2013\\_InTheNews.htm](http://film.ca.gov/2013_InTheNews.htm).

Outlet: Los Angeles Times  
Headline: **Beach Boys biopic from TV's John Wells shooting in Southland**  
Date: 07/16/13

**Los Angeles Times**

Excerpt:

Television dramas -- prized for their impact on the local entertainment economy -- slated to shoot this week are new episodes of FX's biker saga "Sons of Anarchy," in Tujunga, and the TNT crime drama "Rizzoli & Isles," in Highland Park. According to the California Film Commission, "Rizzoli & Isles," as well as "Switched at Birth" (shooting this week in Santa Clarita), are two projects that qualified for California's Film and Television Tax Credit Program.

<http://www.latimes.com/entertainment/envelope/cotown/la-et-ct-on-location-beach-boys-biopic-20130716,0,5921775.story>

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Outlet: Los Angeles Times  
Headline: **In L.A., trying to woo film business from L.A.**  
Date: 07/03/13

**Los Angeles Times**

Excerpt:

California also had a sizable contingent at the conference, with commissions from Fillmore, Kern County and Huntington Beach staffing booths. "I always feel it's important that California has a presence here," said Amy Lemisch, executive director of the California Film Commission, which had its own booth. "It does demonstrate how widespread the competition is and the high stakes in drawing production to other regions outside of California."

<http://www.latimes.com/entertainment/envelope/cotown/la-fi-ct-onlocation-20130703,0,2605390.story>

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Outlet: The Hollywood Reporter  
Headline: **Web TV, Pilots Drive Growth in L.A. Film Shoots**  
Date: 07/02/13



Excerpt:

California's Film and Television Tax Credit Program, according to the report, helped boost the totals. "State-qualified television projects generated 171 (production days) from March through June," says the report, "comprising 22.7 percent of all TV drama activity. State-qualified television projects in L.A. included Franklin & Bash, Lost Angels, Major Crimes, Perception, Pretty Little Liars, Rizzoli and Isles, Teen Wolf and Switched at Birth."

<http://www.hollywoodreporter.com/news/web-tv-pilots-drive-growth-578602>

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Outlet: KCRW-FM "Which Way LA?"  
Headline: **Can Runaway Production Be Stopped?**  
Date: 07/02/13



Excerpt:

As more and more places try to lure movie and TV production away from Hollywood, it's harder and harder to keep them here. Last weekend, the very people who want to capture projects for their states and countries met here in Los Angeles! Saul Gonzalez went to the annual convention of the Association of Film Commissioners International. He spoke with Amy Lemisch, Director of the California Film Commission

[http://www.kcrw.com/news/programs/ww/ww130702mayor\\_eric\\_garcetti](http://www.kcrw.com/news/programs/ww/ww130702mayor_eric_garcetti)  
<https://soundcloud.com/kcrw/how-to-keep-production-in>

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Outlet: KPCC-FM  
Headline: **On-location filming in Los Angeles rises in second quarter**  
Date: 07/02/13



Excerpt:

California's Film and Television Tax Credit Program brought new projects to L.A. in the second quarter, but other states are investing more in tax incentives that lure away productions that used to stay here. ... A record 380 film and television productions applied in June for a share of California's \$100 million in tax credits. Only about 30 projects received initial approval for the grants before the funds were exhausted. The California Film Commission said the waiting list is very long.

<http://www.scpr.org/blogs/economy/2013/07/02/14158/on-location-filming-in-los-angeles-rises-in-second/>

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**Outlet:** TheWrap  
**Headline:** **Bring Us Your Gods & Aliens! How Other Countries Snag Film Production From California**  
**Date:** 06/28/13



**Excerpt:**  
California offers filmmakers the best weather, the best crews and the full history of Hollywood, but there's one thing it doesn't offer: the best tax incentives.

Ever since other states began offering incentives to lure film and TV productions, California has fought hard to keep up, Amy Lemisch, executive director of the California Film Commission, said on stage Friday at TheWrap's TheGrill@ Locations Show. "There is such high demand."

<http://www.thewrap.com/movies/article/thegrill-bring-us-your-gods-aliens-how-other-countries-snag-film-production-california-10045>

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**Outlet:** The Hollywood Reporter  
**Headline:** **A Guide to the Latest Production Incentives**  
**Date:** 06/27/13



**Excerpt:**  
Gov. Gerry Brown signed legislation (AB 2026 and SB 1197), which extends the film tax credit for two years through June 30, 2017, with funding of \$100 million per year. The new law simplifies the information that taxpayers are required to include on their credit application with respect to members of a combined reporting group and partnerships or limited liability companies.

<http://www.hollywoodreporter.com/news/a-guide-latest-production-incentives-576596>

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**Outlet:** Whittier Daily News  
**Headline:** **Pico Rivera invites film crews to take their best shot**  
**Date:** 6/13/13



**Excerpt:**  
The city where scenes from "Collateral" and "Zapped Again" were shot wants to make it easier for filmmakers to work in town. The city's efforts coincide with the statewide California Film Commission push to establish a model film ordinance for use statewide.

<http://www.whittierdailynews.com/article/zz/20130613/NEWS/130619076>

Outlet: Backstage  
Headline: **California Film Commission Awards Tax Credits**  
Date: 6/12/13



Excerpt:

The \$100-million incentive program designed to stop runaway production successfully lured the TNT series "King & Maxwell" from Vancouver, British Columbia, and MTV's "Teen Wolf" from Atlanta. (The latter relocated last year and kept its "relocating" classification.) The list of features receiving the production incentive included Warner Bros.' "Entourage," based on the HBO series; "Purge 2" from Blumhouse Productions; and Lionsgate's "The Wash," about a car wash run by Dr. Dre and Snoop Dogg.

<http://www.backstage.com/news/california-film-commission-awards-tax-credits/>

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Outlet: Tahoe Daily Tribune  
Headline: **On-location filming spurs North Tahoe economy**  
Date: 6/11/13



Excerpt:

"The film industry brings millions of tourists to California," said Amy Lemisch, executive director of the California Film Commission. "People do want to visit the places they see on TV and in the movies." California, which at one time was where almost all movies and commercials were shot, faces competition from other states that offer financial incentives to production companies. In order to compete, in 2009 the state legislature enacted its own film tax incentive — the California Film and Television Tax Credit Program — giving production companies tax breaks for production shoots in California.

<http://www.tahodailytribune.com/news/6811652-113/film-tahoe-placer-california>

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Outlet: Variety  
Headline: **Universal On Board 'Purge 2' With Jason Blum**  
Date: 06/10/13



Excerpt:

Blumhouse Prods. is in line to receive a \$2.25 million tax credit from the state of California. The producer's "Purge 2" was one of 31 projects that received a conditional approval on June 3 for California's Film and Television Tax Credit program. If it's cleared by the state, "Purge 2" will receive the credit covering up to 25% of the budget once production is completed and an audit has established that the production funds were spent in California.

<http://variety.com/2013/film/news/universal-on-board-purge-2-with-jason-blum-1200495087/>

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Outlet: Los Angeles Times  
Headline: **Produced By Conference: A 'gold rush' out of L.A. for tax credits**  
Date: 06/10/13

**Los Angeles Times**

Excerpt:

California, beware: Film producers are increasingly sizing up rivals in emerging regional production centers outside of Hollywood, from Pittsburgh to Atlanta... California provides up to a 25% film tax credit but is more restrictive than many film incentive programs. For example, the program excludes movies with budgets greater than \$75 million and uses a lottery to allocate \$100 million in annual funds.

<http://www.latimes.com/entertainment/envelope/cotown/la-et-ct-produced-by-conference-panel-20130609,0,2762310.story>

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Outlet: TheWrap  
Headline: **Why Hollywood's Biggest Films Are Leaving L.A. for London**  
Date: 06/06/13

**THE WRAP**  
Covering Hollywood

Excerpt:

"The lesson here is four words -- California's legislature is stupid," Matt Galsor, a partner at Greenberg, Glusker, Fields, Claman & Machtinger, which represents the likes of Tom Cruise and James Cameron, told TheWrap. "Every dollar that they incentivize to bring into the U.K. generates incredible revenue. They are printing money by this scheme. We in California are too inept to get it through because it may look like you are giving incentives to people who are not poor." And while it's true that the California Film Commission lottery held earlier this week to determine who will receive the credits saw an 18 percent jump in the number applications for tax credits, producers and analysts say that California's program comes with too many caveats and questions.

<http://movies.yahoo.com/news/why-hollywoods-biggest-films-leaving-l-london-024954014.html>

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Outlet: KFTV  
Headline: **Entourage film among record applications for California tax credits**  
Date: 06/06/13

**KFTV**  
Formerly KEMPS

Excerpt:

California Film Commission executive director Amy Lemisch said: "The record number of applications this year serves as affirmation that the production industry wants to stay at home in California. But tax credits now drive much of the decision making process, and sadly many projects that weren't selected to receive California credits will be shot elsewhere."

<http://www.kftv.com/news/2013/06/10/Entourage-film-among-record-applications-for-California-tax-credits>

Outlet: Los Angeles Times  
Headline: **MTV's 'Teen Wolf' approved for \$11-million state tax credit**  
Date: 06/05/13

**Los Angeles Times**

Excerpt:

In all, a dozen cable series made the cut, while 14 feature films qualified for state funds, the vast majority of them low-budget feature films. Few studio films qualify because California's program only applies to movies with budgets under \$75 million. Among them is a Warner Bros. movie version of the HBO TV series "Entourage," which is eligible for a \$5.8 million credit under the state's film incentive program, now in its fifth year.

<http://www.latimes.com/entertainment/envelope/cotown/la-et-ct-film-tax-credits-20130605,0,3212348.story>

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Outlet: Film Industry Network  
Headline: **California Film Commission announces selected projects**  
Date: 06/05/13



Excerpt:

The California Film Commission has announced that 31 projects will be awarded various tax credits as part of the annual \$100 million Tax Credit Program. It was also a record year for project submissions, numbering 380 compared to 322 in the previous year. The commission estimated that more than \$771 million would be spent in California, employing 87,390 people in various roles (cast and crew). The total wage spend for the winning productions would amount to \$290 million.

<http://www.filmindustrynetwork.biz/california-film-commission-rewards-just-8-of-applications/20363>

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Outlet: Los Angeles Times  
Headline: **California Film Commission awards tax credits to 31 projects**  
Date: 06/05/13

**Los Angeles Times**

Excerpt:

The California Film Commission said Tuesday that 380 projects had applied for a piece of the \$100 million the state allocates annually for film and television projects — a nearly 20% jump over last year, and a new record high... Steve Dayan, a Film Commission board member, said other states' incentives have drained work away, siphoning jobs from the local entertainment industry. "It's hemorrhaging," said Dayan, a business representative for Teamsters Local 399, which represents casting directors, location managers and drivers. "If we don't do something now to stop the bleeding, we'll be in deep trouble."

<http://www.latimes.com/entertainment/envelope/cotown/la-fi-ct-tax-credits-on-location-20130605,0,1504726.story>

Outlet: FOX11  
Headline: **Hollywood Has Lottery To Receive State Tax Credits**  
Date: 06/05/13



Excerpt:

At 3:30pm this afternoon a \$100,000,000 lottery will be held in Hollywood. It's not Powerball. Nope, not Mega-Millions either! But, to those in the film and TV industry it can be just as golden. To curb runaway production and keep work in the Golden State the California Film Commission is giving away big tax credits for the 5th year.

<http://www.myfoxla.com/story/22486221/hollywood-enters-lottery-to-receive-state-tax-credits>  
(multiple "Good Day LA" segments + afternoon/evening newscasts)

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Outlet: Variety  
Headline: **'Entourage' Pic, 'Pretty Little Liars' Among California Film Tax Credit Selections**  
Date: 06/04/13



Excerpt:

"The record number of applications this year serves as affirmation that the production industry wants to stay at home in California," said exec director Amy Lemisch. "But tax credits now drive much of the decision making process, and sadly many projects that weren't selected to receive California credits will be shot elsewhere." The film commission estimated that the 31 projects will spend more than \$771 million in California, including more than \$290 million in qualified wages, and employ an estimated 2,980 cast members, 3,730 crew members and 80,680 extras/stand-ins (calculated in "man-days").

[http://variety.com/2013/film/news/entourage-pic-pretty-little-liars-among-california-film-tax-credit-selections-1200492064/?utm\\_source=sailthru&utm\\_medium=email&utm\\_campaign=breakingnewsalert](http://variety.com/2013/film/news/entourage-pic-pretty-little-liars-among-california-film-tax-credit-selections-1200492064/?utm_source=sailthru&utm_medium=email&utm_campaign=breakingnewsalert)

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Outlet: TheWrap  
Headline: **California Tax Credits: 'Purge 2,' 'Entourage' Movie Among Projects OK'd**  
Date: 06/04/13



Excerpt:

The approved projects broke down like this: of the 14 feature films, two are from studios and 12 are independents; of the TV projects, 12 are series, two are relocating series and three are movies. The commission estimated the projects will spend more than \$770 million in California, including nearly \$290 million in qualified wages. They will employ an estimated 2,980 cast members and 3,730 crew members.

<http://www.thewrap.com/movies/article/california-tax-credits-95276>

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Outlet: American City Business Journals  
Headline: **California film and TV tax credit applications reach record high**  
Date: 06/04/13



Excerpt:

In a six-hour window between 9 a.m. and 3 p.m. yesterday, a record 380 film and television projects applied for a cut of the California Film Commission's \$100 million tax credit program. By late afternoon, 28 lucky productions had won the lottery.

<http://www.bizjournals.com/losangeles/news/2013/06/04/california-film-and-tv-tax-credit-apps.html>

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Outlet: Deadline.com  
Headline: **'Entourage' Movie, 'Justified', 'Teen Wolf' Among Winners Of Calif Tax Credit Lottery**  
Date: 06/04/13



Excerpt:

Based on the info provided by the applicants, the Commission estimates that the preliminary chosen projects will spend more than \$771 million in the state, including more than \$290 million in qualified wages. The state agency also estimates that the 31 projects will employ around 2,980 cast members, 3,730 crew members and 80,680 extras/stand-ins.

<http://www.deadline.com/2013/06/california-production-tax-lottery-winners-2013-full-list/>

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Outlet: The Hollywood Reporter  
Headline: **'Entourage' Movie Among 31 Projects Approved for California Tax Credits**  
Date: 06/04/13



Excerpt:

For the fifth year the state is handing out \$100 million to help keep production in the state - with 14 features, 12 cable series, two TV movies and two relocating series qualifying in 2013.

<http://www.hollywoodreporter.com/news/entourage-movie-31-projects-approved-562584>

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Outlet: Vanity Fair  
Headline: **The State of California, Curious About Whom Vince Is Sleeping with These Days, Is Still Really Pulling for That Entourage Movie**  
Date: 06/04/13



Excerpt:

Many of us may have forgotten that three years ago—this week!—Mark Wahlberg vowed to make a movie from the bro-rific ensemble comedy he executive produced for HBO: Entourage. But one party that was presumably promised a very large cameo in the adaptation has not forgotten: California.

<http://www.vanityfair.com/online/oscars/2013/06/entourage-movie-california>

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Outlet: KCRW-FM "Which Way LA?"  
Headline: **Film and TV production companies line up for California tax credits**  
Date: 06/04/13



Excerpt:

The California Film Commission says it's received a record number of applications for state tax credits this year. 380 applications were filed by movie and TV productions, an 18 percent increase over last year.

<http://blogs.kcrw.com/whichwayla/2013/06/film-and-tv-production-companies-line-up-for-california-tax-credits>

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Outlet: Los Angeles Times  
Headline: **California film tax credits given to TV show moving from Vancouver**  
Date: 06/04/13



Excerpt:

"The record number of applications this year serves as affirmation that the production industry wants to stay at home in California," said California Film Commission Executive Director Amy Lemisch. "But tax credits now drive much of the decision-making process, and sadly many projects that weren't selected to receive California credits will be shot elsewhere."

<http://www.latimes.com/entertainment/envelope/cotown/la-fi-ct-california-film-tax-credits-update-20130604,0,4180780.story>

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Outlet: The Hollywood Reporter  
Headline: **California Film Commission Reports Record Number of Tax Credit Applications**  
Date: 06/03/13



Excerpt:

A record 380 applications were filed Monday by movie and TV productions seeking a share of the \$100 million annual allocation of tax incentives provided by the state of California, which marks an 18 percent increase over submissions in June 2012.

<http://www.hollywoodreporter.com/news/california-film-commission-reports-record-562008>

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Outlet: The Hollywood Reporter  
Headline: **Hollywood Lines Up for \$100 Million in California Tax Credits**  
Date: 06/03/13



Excerpt:

"Tax credits are really the only tool in our arsenal to keep production here right now," said California Film Commission executive director Amy Lemisch. "It is such a battle, and unfortunately, without the incentive, we don't have really many tools to fight with. Ultimately, it's a business, and [filmmakers are] doing comparison budgets. If they're factoring in a big incentive from Louisiana, we need to offer something to keep these productions here."

<http://www.hollywoodreporter.com/news/hollywood-lines-up-100-million-561973>

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Outlet: Variety  
Headline: **California Film Tax Credit Selections Total 28 of 380 Applications**  
Date: 06/03/13



Excerpt:

The California Film Commission, which administers the program, disclosed the numbers Monday after conducting a lottery to determine the 28 productions to be selected. After notifying the recipients, it will disclose the selections on Tuesday. Past recipients of the credit include Oscar Best Picture winner "Argo," "Gangster Squad," Halle Berry indie feature "The Hive" and TV series "Body of Proof," "Rizzoli & Isles" and "Pretty Little Liars."

<http://variety.com/2013/film/news/california-film-tax-credit-selections-total-28-of-380-applications-1200491716/>

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Outlet: Los Angeles Times  
Headline: **California Film Commission sees big jump in tax credit applications**  
Date: 06/03/13



Excerpt:

About two dozen people waited in line Monday morning in the hallway outside the Film Commission's office on Hollywood Boulevard, which stopped accepting applications at 3 p.m. Many arrived before the offices opened at 9 a.m. for a chance to enter the "lottery." Each project was assigned a number that was picked at random until the \$100 million was used up. "There's a high demand for these tax credits," said Amy Lemisch, executive director for the Film Commission. "There's a mad rush." Competition for tax credits is fierce, Lemisch said.

<http://www.latimes.com/entertainment/envelope/cotown/la-fi-ct-california-film-tax-credits-20130603,0,6899161.story>

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Outlet: Deadline.com

Headline: **28 Projects Make First Cut In State's \$100M Production Tax Credit Lottery**

The logo for Deadline Hollywood, featuring the word "DEADLINE" in white on a blue background and "HOLLYWOOD" in white on a dark background.

Date: 06/03/13

Excerpt:

Film Commission executive director Amy Lemisch told me today. "The lottery ensures credits are distributed fairly". Once the \$100 million is used up, remaining projects that didn't receive funding will be put on a waiting list. That list isn't quite the purgatory one might think: If already-approved projects drop off due to scheduling or production delays, those on the list will take their place and credits. Last year, 28 projects initially won a piece of the up-to-25% tax credit program.

<http://www.deadline.com/2013/06/california-tax-credit-lottery-movies-tv-deadline-june-3/>

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Outlet: TheWrap

Headline: **California Tax Credit Applications Hit All-Time High**

The logo for TheWrap, featuring the word "THE WRAP" in red and "Covering Hollywood" in smaller text below it.

Date: 06/03/13

Excerpt:

A record 380 applications were filed Monday for California's \$100 million Film and TV Tax credit program, with 28 receiving preliminary approval. That's an 18 percent increase from the 322 projects that sought the credits last year, the previous high. The number of projects getting the conditional OK is the same.

<http://www.thewrap.com/movies/article/california-tax-credit-applications-hit-all-time-high-95141>

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Outlet: Backstage

Headline: **California's Tax Credit Program Opens for Applications June 3**

The logo for Backstage, featuring the word "BACKSTAGE" in red.

Date: 05/30/13

Excerpt:

"The only thing that will level the playing field is finding ways to expand our incentive to include tent-pole movies with budgets over \$75 million," said Steve Dayan, an organizer with the Teamsters Local 399 and a member of the CFC. ... "The arms race has already happened. A signature industry in California is being dismantled," said Dayan, who noted crews and vendors are relocating to Atlanta, Louisiana, and North Carolina.

<http://www.backstage.com/news/californias-tax-credit-program-opens-applications-june-3/>

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Outlet: Bloomberg Businessweek  
Headline: **Hollywood Loses Blockbusters as 'Iron Man' Finds Subsidy**  
Date: 05/28/13



Excerpt:

California is losing ground in blockbusters because it limits subsidies to movies with budgets of \$75 million or less, while other states and countries are increasing their assistance. The trend means fewer local jobs in acting and production, and is exacerbated by major studios making fewer films to focus on big-budget projects with global appeal.

"None of these pictures would be elsewhere if it wasn't for the tax credits," Amy Lemisch, executive director of California's film commission, said in an interview. "It's quite a lot of work to take a production on the road."

<http://www.businessweek.com/news/2013-05-28/hollywood-losing-blockbusters-as-iron-man-seeks-tax-subsidies>

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Outlet: San Fernando Valley Business Journal  
Headline: **Runaway Post Production the Next Challenge?**  
Date: 05/27/13



Excerpt:

While California's film tax incentive program does include the cost of post-production work, there is no separate program as those other states have. "There has been talk about modifications, but there are no specifics because it is all in flux," said California Film Commission Director Amy Lemisch.

<http://www.sfvbj.com/accounts/login/?next=/news/2013/may/27/runaway-post-production-next-challenge/>

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Outlet: Rocklin Today  
Headline: **Filmed On Location in Placer County**  
Date: 05/26/13



Excerpt:

Keynote presenter Amy Lemisch, Executive Director of the California Film Commission, pointed out the huge economic effect the film industry has on the state. "The film industry brings millions of tourists to California," she said. "People do want to visit the places they see on TV and in the movies."

[http://www.rocklintoday.com/news/templates/community\\_news.asp?articleid=11698&zoneid=4](http://www.rocklintoday.com/news/templates/community_news.asp?articleid=11698&zoneid=4)

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Outlet: Los Angeles Times  
Headline: **Ancient redwood forests evoke look of future in 'After Earth'**  
Date: 05/22/13

**Los Angeles Times**

Excerpt:

The production worked for four weeks last spring preparing for a nine-day shoot in several groves, spending more than \$2 million on food, gas, lodging and other expenses in Eureka and surrounding communities, Hesseltine estimated. "The economic stimulus that a big movie like this brings to our area is huge," she said.

<http://www.latimes.com/entertainment/envelope/cotown/la-fi-ct-onlocation-20130522,0,2408781.story>

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Outlet: Tehachapi News  
Headline: **'Hangover III,' filmed in Tehachapi area, generated \$2 million for local economy**  
Date: 05/22/13

**TEHACHAPI  
NEWS**

Excerpt:

According to Joanie Haenelt, Film Liaison with the Kern County Board of Trade and Film Commission, filming of the first eight days of the 60 day production in several Eastern Kern locations generated an estimated \$2 million revenue boost for Kern's economy.

<http://www.tehachapinews.com/news/local/x1986100035/Hangover-III-filmed-in-Tehachapi-area-generated-2-million-for-local-economy>