



## Summary of Recent Media Coverage

February 2014 - April 2014

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Below is a brief sampling of recent media stories featuring the California Film Commission and/or the state's Film/TV Tax Credit Program. Links to many of the clips are available on the CFC website's "In the News" section at [http://film.ca.gov/2014\\_InTheNews.htm](http://film.ca.gov/2014_InTheNews.htm).

Outlet: Los Angeles Daily News (Op-Ed)  
Headline: **California Film Tax Credit Program Works –  
Now it Needs More Funding**



Date: 04/30/14

Excerpt:

In response to this troubling trend, California instituted a film tax credit program in 2009. This program has worked well, but does not have enough funding to compete with tax incentives offered by other states and countries. That is why I have co-authored Assembly Bill 1839 with Assemblymen Mike Gatto, D-Burbank, and Raul Bocanegra, D-Arleta, a bill that will expand California's film tax credit program to restore film and television productions, and the jobs that come with them, to our communities.

<http://www.dailynews.com/opinion/20140430/california-film-tax-credit-program-works-x2014-now-it-needs-more-funding-guest-commentary>

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Outlet: Los Angeles Times  
Headline: **Dispute Could Shut Down Ventura County  
Railway Used in Film Shoots**



Date: 04/30/14

Excerpt:

"It's an iconic and historic location, and the fact that it is so close to L.A. is critical," said Amy Lemisch, director of the California Film Commission. "If it closes, it would be a loss because it adds to the diversity of our locations.... It would give our productions one less option."

[http://www.latimes.com/entertainment/envelope/cotown/la-et-ct-on-location-ventura-county-film-shoots-20140430.0.2741143\\_story#ixzz30autokWh](http://www.latimes.com/entertainment/envelope/cotown/la-et-ct-on-location-ventura-county-film-shoots-20140430.0.2741143_story#ixzz30autokWh)

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Outlet: Variety  
Headline: **San Francisco Set for June 14 Rally for Sweetened State Film-TV Credits**



Date: 04/30/14  
Excerpt:

"The direct economic contributions that the industry makes to the state are very substantial," Kish Rajan, director of the Governor's Office of Business and Economic Development, told several hundred industry members at a breakfast organized by the California Film Commission... The commission, which administers the tax credit program, will hold its lottery to choose recipients for the 2014-15 fiscal year on June 2.

<http://variety.com/2014/film/news/san-francisco-set-for-june-14-rally-for-sweetened-state-film-tv-credits-1201168088>

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Outlet: TheWrap  
Headline: **Expanding California's TV, Film Tax Credits 'Reasonable,' State Analyst's Office Says**



Date: 04/30/14  
Excerpt:

"The report confirmed what independent economic analyses of California's Film Tax program have found: that the program has merit," they said in a statement. "Today's report states that it's 'reasonable' to continue and expand the program and that the program pays for itself in state and local taxes, even without considering the revenue generated by tourism and other related industries.

<http://www.thewrap.com/expanding-tv-film-tax-credits-reasonable-states-legislative-analysts-office-says/>

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Outlet: Los Angeles Register  
Headline: **No Word From Brown On Film Tax Break**



Date: 04/24/14  
Excerpt:

Gov. Jerry Brown still hasn't come down for or against on the state tax credit increase the California film industry says will keep film productions in state, but at an industry breakfast, one of his economic advisers expressed his support for the increase.

<http://www.losangelesregister.com/articles/city-598298-santa-state.html>

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Outlet: Variety  
Headline: **Producer: 'Midnight Rider' Fatality Probably Would Not Have Occurred In California**  
Date: 04/24/14



Excerpt:

A prominent producer has asserted the Feb. 20 death of Sarah Jones on the "Midnight Rider" production in Georgia would probably not have occurred had the movie been shot in California. "If it had been shot here, there would not have been the same kind of risks that were taken," said Richard Wright of Lakeshore Entertainment during a discussion Thursday at the California Film Commission's annual breakfast at the W Hotel.

<http://variety.com/2014/film/news/producer-midnight-rider-fatality-probably-would-not-have-occurred-in-california-1201163141/>

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Outlet: Deadline  
Headline: **California Official Dodges Governor's Stance On Film & TV Tax Credit**  
Date: 04/24/14



Excerpt:

Even as new legislation to expand and evolve California's \$100 million Film and TV Tax Credit Program weaves through the state Assembly, Governor Jerry Brown's administration today refused to unequivocally come out in support of the effort. "I realize the tax credit is a concern...There are difficult political considerations," said Kish Rajan, Director of the Governor's Office of Business and Economic Development to the concerned industry heavy crowd at the state Film Commission's annual locations breakfast.

<http://www.deadline.com/2014/04/california-official-dodges-jerry-brown-film-tv-tax-credit-program-ken-ziffren/>

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Outlet: L.A. Biz  
Headline: **Gov. Brown Feels Hollywood's Pain, But That Doesn't Mean He Backs Film and TV Tax Credits**  
Date: 04/24/14



Excerpt:

Gov. Jerry Brown may not be ready to throw his support behind Assembly Bill 1839, but his administration signaled on Thursday that it hears Hollywood's concerns about runaway production.

[http://www.bizjournals.com/losangeles/news/2014/04/24/gov-brown-feels-hollywoods-pain-but-that-doesnt.html?utm\\_source=feedburner&utm\\_medium=feed&utm\\_campaign=Feed%3A+bizj\\_losangeles+%28Los+Angeles+Business+from+bizjournals%29](http://www.bizjournals.com/losangeles/news/2014/04/24/gov-brown-feels-hollywoods-pain-but-that-doesnt.html?utm_source=feedburner&utm_medium=feed&utm_campaign=Feed%3A+bizj_losangeles+%28Los+Angeles+Business+from+bizjournals%29)

Outlet: TheWrap  
Headline: **Gov. Brown Getting The Message on California's Film, TV Tax Credit Troubles**  
Date: 04/24/14



Excerpt:

California Gov. Jerry Brown has yet to declare where he stands on new legislation that would extend and expand the state's TV and film production incentives, but he sent an encouraging signal Thursday... "The governor will make the final decision, but I know that he understands the toll taken in jobs and on our economy," Rajan said in brief remarks to the roughly 300 assembled location managers, film officials, studio and network executives, union leaders and small business representatives gathered at the W Hotel in Hollywood.

<http://www.thewrap.com/jerry-brown-california-production-incentives>

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Outlet: Los Angeles Times  
Headline: **Governor's Business Director Gives Thumbs Up To Film Industry**  
Date: 04/24/14



Excerpt:

Kish Rajan, director of the Governor's Office of Business & Economic Development, offered some reassuring words to film commissioners and industry executives who gathered in Hollywood on Thursday for an annual breakfast hosted by the California Film Commission... "There is no greater marketing engine for that California brand than the film and TV industry," he added. "I can tell you he [Brown] understands how important you are."

<http://www.latimes.com/entertainment/envelope/cotown/la-et-ct-film-commission-breakfast-20140424,0,720576.story#ixzz2zvFdx5Eo>

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Outlet: The Hollywood Reporter  
Headline: **California Governor's Office Optimistic But Offers No Guarantee of Expanded Tax Incentives**  
Date: 04/24/14



Excerpt:

A sense of optimism permeated the ninth annual California Film Commission breakfast on Thursday, with references to pending legislation to expand and extend the state's film tax credit program and recent moves to organize labor and business groups to support the bill and, more noteworthy, seek a significant increase over the annual \$100 million allocation for the program... Amy Lemisch, executive director of the California Film Commission, said in her opening remarks that since 2009 more than \$600 million has been spent by the state to stimulate production activity. She said that there has been \$1.5 billion in direct spending on wages, and it has meant \$4.7 billion in economic activity for the state.

<http://www.hollywoodreporter.com/news/california-governors-office-optimistic-but-698769>

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Outlet: Los Angeles Times  
Headline: **Eastwood Starts Shooting "American Sniper" At Santa Clarita Ranch**  
Date: 04/23/14

**Los Angeles Times**

Excerpt:

Clint Eastwood's latest movie, "American Sniper," kicked off with a bang in Los Angeles County this week... As with "Jersey Boys," "American Sniper" received approval for a California tax credit for \$6.8 million to offset \$34 million in production costs that qualified for incentives, according to records from the California Film Commission.

[http://www.latimes.com/entertainment/envelope/cotown/la-et-ct-on-location-american-sniper-20140423,0,5378053.story?track=rss&utm\\_source=feedburner&utm\\_medium=feed&utm\\_campaign=Feed%3A+newsandbuzz+\(News+%26+Buzz\)#axzz2zjcEQVVR](http://www.latimes.com/entertainment/envelope/cotown/la-et-ct-on-location-american-sniper-20140423,0,5378053.story?track=rss&utm_source=feedburner&utm_medium=feed&utm_campaign=Feed%3A+newsandbuzz+(News+%26+Buzz)#axzz2zjcEQVVR)

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Outlet: Los Angeles Times (op-ed)  
Headline: **To Not Nix Pix, California Must Use Tax Trix**  
Date: 04/21/14

**Los Angeles Times**

Excerpt:

Eight of the nine nominees for this year's best picture Oscar were filmed outside California. Nearly all of the live-action movies nominated in other Academy Awards categories were filmed in other states or countries as well...This exodus of major film production is more than a blow to the state's ego; it's a big hit to its economy.

<http://www.latimes.com/opinion/editorials/la-ed-film-tax-credits-20140421,0,6564036.story#axzz2zXGTUpXT>

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Outlet: Contra Costa Times  
Headline: **April's Blockbusters Show How Filming Has Left Los Angeles**  
Date: 04/19/14

CONTRA COSTA  
**TIMES**  
CONTRACOSTATIMES.COM

Excerpt:

Three of the biggest Hollywood movies that have come out this month — "Captain America: The Winter Soldier," "Draft Day," "Transcendence" — have one thing in common: They don't look like they were shot in L.A. That's because, for the most part, they weren't. While the people who decide where to make movies uniformly say that they'd prefer to work in their hometown, better subsidies that other states and countries offer has made that almost impossible to justify.

[http://www.contracostatimes.com/news/ci\\_25602800/april-x2019-s-blockbusters-show-how-filming-has](http://www.contracostatimes.com/news/ci_25602800/april-x2019-s-blockbusters-show-how-filming-has)

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Outlet: Los Angeles Daily News  
Headline: **Los Angeles City Hall Pins Hopes On Bill To Slow Film Industry Exodus**  
Date: 04/19/14



Excerpt:  
Los Angeles Mayor Eric Garcetti showed up in the Utah mountains in January, talking up L.A. at the Sundance Film Festival, and inviting TV and movie productions to come to Southern California... Wooing the film and TV industry is one of Garcetti's top agendas during his first year, seen in the creation of his new Film Czar's Office and his backing of a state bill to boost subsidies for entertainment companies.

<http://www.dailynews.com/business/20140419/los-angeles-city-hall-pins-hopes-on-bill-to-slow-film-industry-exodus>

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Outlet: New York Times  
Headline: **Hollywood Begg For A Tax Break In Some States, Including California**  
Date: 04/17/14



Excerpt:  
The San Fernando Valley has served as home to award-winning movies like "E.T.," "Boogie Nights" and "Crash." But Raul Bocanegra, a state lawmaker representing a large swath of the valley, worries about the collapse of film and television production in his district and across Hollywood's home state.

[http://www.nytimes.com/2014/04/18/business/media/hollywood-begs-for-a-tax-break-in-some-states-including-california.html?\\_r=0](http://www.nytimes.com/2014/04/18/business/media/hollywood-begs-for-a-tax-break-in-some-states-including-california.html?_r=0)

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Outlet: L.A. Biz  
Headline: **Tax Incentives Boost L.A. Film Production, But TV Slides**  
Date: 04/16/14



Excerpt:  
As legislation to expand and extend California's film and TV tax credit program works its way through the state assembly, FilmL.A.'s latest quarterly report reveals the program had a positive effect on production in Los Angeles during the first three months of the year, especially for movies...TV, on the other hand, slipped 9.2 percent to 4,624 PPD, underperforming its five-year quarterly average by 1.9 percent.

<http://www.bizjournals.com/losangeles/news/2014/04/16/tax-incentives-boost-l-a-film-production-but-tv.html>

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Outlet: The Hollywood Reporter  
Headline: **California Tax Incentives Boost L.A. Movie Production While TV Activity Declines**  
Date: 04/15/14



Excerpt:  
California's film incentives may be limited compared to other states but they made a difference during the first three months of 2014, covering 25 percent of all movies and 22 percent of TV drama production shot in the state.

[http://www.hollywoodreporter.com/news/california-tax-incentives-boost-la-696096?utm\\_source=feedburner&utm\\_medium=feed&utm\\_campaign=Feed%3A+thr%2Fnews+\(The+Hollywood+Reporter+-+Top+Stories\)](http://www.hollywoodreporter.com/news/california-tax-incentives-boost-la-696096?utm_source=feedburner&utm_medium=feed&utm_campaign=Feed%3A+thr%2Fnews+(The+Hollywood+Reporter+-+Top+Stories))

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Outlet: KCRW-Which Way L.A.  
Headline: **Runaway Production: Inside The "Poacher's Convention"**  
Date: 04/04/14



Excerpt:  
Hollywood is no longer the go-to place for shooting feature films and TV shows. Just eight percent of big budget Hollywood films were made in LA in 2013, down from 65 percent in 1997. Why the big exodus? States like Georgia, New York and Louisiana, and countries like the UK and Canada are offering attractive tax subsidies to lure filmmakers. Los Angeles Mayor Eric Garcetti has declared a "state of emergency" in the local film and TV production industry.

<http://blogs.kcrw.com/whichwayla/2014/04/runaway-production-inside-the-poachers-convention>

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Outlet: California Economic Summit  
Headline: **Can California Lure Film Jobs Back?**  
Date: 04/04/14



Excerpt:  
A Milken Institute report issued in February said that California lost 16,000 jobs in the film industry because of runaway production. These middle-class workers are employed locally in these other locations because, on top of better local incentives, labor rates can be lower and flying a crew from California is prohibitive.

<http://www.caeconomy.org/reporting/entry/video-can-california-lure-film-jobs-back>

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Outlet: Los Angeles Times  
Headline: **California's Film Production Tax Credit Passes First Legislative Test**  
Date: 03/25/14

**Los Angeles Times**

Excerpt:  
Legislation aimed at extending California's film production tax credit won unanimous bipartisan support from its first committee..."We can't afford to let any more jobs abandon our state," Gatto said. "This effort is a rare example of government appropriately taking steps to ensure well-paying jobs stay in California."

<http://www.latimes.com/business/money/la-fi-mo-film-tax-credit-passes-first-test-20140325,0,4060841.story#axzz2x14C5FSa>

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Outlet: The Motley Fool (Op-Ed)  
Headline: **Why California Should Lower Taxes And Bring Filmmakers Back To Hollywood**  
Date: 03/20/14



**The Motley Fool**

Excerpt:  
More than 40 states offer some form of tax credits and subsidies. According to supporters of the California legislation, of the 41 big-budget feature films released in the last two years, only one was shot exclusively in California, while most were shot in multiple locations around the country.

<http://www.fool.com/investing/general/2014/03/20/why-california-should-lower-taxes-and-bring-filmmakers.aspx>

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Outlet: SVC News  
Headline: **Antonovich Pushes For Incentives To Keep Film Biz Here**  
Date: 03/20/14



Excerpt:  
"The loss of film and television production in Los Angeles County due to the state's failure to enact reforms is a devastating blow to our local economy and jobs," he added, noting that the recent departure of "The Tonight Show" from Burbank to New York City resulted in the direct loss of 150 jobs – and a severe blow to those employed in ancillary industries including electricians, carpenters, caterers and countless employees that support production.

<http://scvnews.com/2014/03/20/antonovich-pushes-for-incentives-to-keep-film-biz-here/>

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Outlet: Los Angeles Times  
Headline: **Report: California Film Tax Credit  
A Good Investment**  
Date: 03/20/14

**Los Angeles Times**

Excerpt:

"You cannot look at this program and not see it as a formidable economic and fiscal benefit," said Hasan Ikhata, SCAG executive director. "California is very much at risk of losing its film industry, and without this program the past five years, the losses would have been more painful."

<http://www.latimes.com/entertainment/envelope/cotown/la-et-ct-film-tax-credit-report-20140319,0,5136837.story#axzz2wWDX2uid>

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Outlet: California Economic Summit  
Headline: **San Francisco Working To Be Hollywood North?**  
Date: 03/19/14



Excerpt:

Robbins pointed out San Francisco is one of the few cities in California which has rebate programs of their own, in order to help lower costs for productions and keep jobs local. "Qualifying productions are entitled to a rebate of up to \$600,000 for taxes and fees paid to the city during production per episode or feature film," she said.

<http://www.caeconomy.org/reporting/entry/san-francisco-working-to-be-hollywood-north>

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Outlet: Los Angeles Times  
Headline: **Local Firms That Rely On Film  
Industry Fight To Keep Jobs Here**  
Date: 03/19/14

**Los Angeles Times**

Excerpt:

In 1958, Ed Michelson was one of the first to operate a food service truck on film sets, and for decades business boomed, back when virtually all the big studio movies were filmed in Los Angeles. Today, son Steve Michelson said that's no longer the case... "We have the best weather and the best locations and it doesn't matter," Michelson said. "Even if a show or movie is supposed to be based in Los Angeles, they go to other states because they are getting offered bigger incentives."

<http://www.latimes.com/entertainment/envelope/cotown/la-et-ct-on-location-fim-industry-california-20140319,0,2960888.story?track=rss#axzz2wQbcuvLS>

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Outlet: Rocklin and Roseville Today  
Headline: **Academy Award Winner  
Partially Filmed In Placer County**  
Date: 03/16/14

Rocklin and Roseville Today

Excerpt:

The Placer County-Lake Tahoe Film Office had a special reason for applauding when the feature film, "Her" was named winner of the 2014 Oscar for Best Original Screenplay recently...Lewis noted Jonze was able to shoot in Placer County mainly because the film was one of only a few to qualify for the California Film and Television Tax Credit Program the year it filmed here.

[http://www.rocklintoday.com/news/templates/community\\_news.asp?articleid=12707&zoneid=4](http://www.rocklintoday.com/news/templates/community_news.asp?articleid=12707&zoneid=4)

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Outlet: The Hollywood Reporter  
Headline: **Movie And TV Vendors Rally Behind Tax  
Incentive Legislation**  
Date: 03/15/14

The Hollywood Reporter

Excerpt:

About 500 people attended an event to support a bill by Assembly member Raul Bocanegra that could attract blockbuster movies and raise California's annual funding as high as \$1 billion...Several small-business owners told their own stories about the impact of runaway production, which has forced some to expand outside California – and away from their families – and put others out of business.

<http://www.hollywoodreporter.com/news/movie-tv-vendors-rally-behind-688885>

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Outlet: Public CEO  
Headline: **Runaway Film and TV Jobs Not  
Just A Los Angeles Problem**  
Date: 03/13/14

 PUBLICCEO

Excerpt:

Competition for movie and TV production is keen. California has been losing jobs to other states and countries for nearly 20 years now...."It's not any one place that's attracting these productions. It's everywhere," said Lemisch, but she noted that New York, Georgia, Illinois, Louisiana, New Mexico and North Carolina have been particularly effective in attracting production—building up infrastructure like sound stages and, of course, providing tax credits.

<http://www.publicceo.com/2014/03/runaway-film-and-tv-jobs-not-just-a-los-angeles-problem/>

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Outlet: Los Angeles Times

Headline: **Anza-Borrego Desert Is Fertile Ground For Filming**

**Los Angeles Times**

Date: 03/12/14

Excerpt:

'Last Days in the Desert,' a biblical allegory, is filmed entirely at Anza-Borrego Desert State Park. "I can't think of another movie that filmed entirely in the desert," said Amy Lemisch, executive director of the California Film Commission, which helped the crew secure permits for filming in the park.

<http://www.latimes.com/business/la-et-ct-onlocation-last-days-desert-20140312.0.1631615.story#axzz2vs3Esmya>

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Outlet: Deadline

Headline: **Harvey Weinstein Tells LA Film Czar California Is Still Competitive**

Date: 03/08/14



Excerpt:

Producer Harvey Weinstein told LA Film Czar Ken Ziffren today that he needs to do whatever it takes to increase California's \$100 million Film and TV Tax Credit Program in order to keep production in the state. Weinstein argued that California does not have to offer the same discounts as, say, New Orleans as long as the state can provide enough of an incentive when weighed against the added travel and production costs called for by out-of-state production.

<http://www.deadline.com/2014/03/harvey-weinstein-tells-la-film-czar-california-is-still-competitive/>

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Outlet: Variety

Headline: **Harvey Weinstein To California: Expand Production Tax Incentives, "Please"**

Date: 03/08/14



Excerpt:

Harvey Weinstein, appearing at the UCLA Entertainment Symposium in interview with Ken Ziffren, Los Angeles' newly appointed film czar, called for California to expand its production tax incentives. "There's no reason for us not to shoot here, except when you do the numbers here and when you do the numbers in New Orleans, it is much more attractive financially," Weinstein said in the Q&A on Saturday.

<http://variety.com/2014/biz/news/harvey-weinstein-at-ucla-1201128308/>

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Outlet: Deadline  
Headline: **Bring Blockbusters Back To California With Increased Film Incentives, Says FilmL.A.**  
Date: 03/06/14



Excerpt:

“For a program intended to help reverse runaway production, California’s incentive entirely ignores film projects carrying the greatest economic value with the greatest propensity to run away: big□budget features,” says the 2013 Feature Film Production Report.

<http://www.deadline.com/2014/03/filmla-blockbusters-report-california-state-film-tv-tax-credit/>

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Outlet: Variety  
Headline: **Hollywood Continues To Flee California At Alarming Rate**  
Date: 03/05/14



Excerpt:

The trend has been mounting for high-profile films set in the Golden State to be filmed almost entirely outside California, due to lucrative tax breaks elsewhere that producers can’t turn down. San Francisco film commissioner Susannah Robbins has been touting San Francisco’s rebate program — which provides for up to \$600,000 of production costs including rentals, street closures, permit fees, payroll taxes and police officers — in order to overcome the ingrained belief that such programs don’t exist in California.

<http://variety.com/2014/film/news/even-films-set-in-california-are-shooting-elsewhere-to-save-money-1201125523/>

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Outlet: Variety  
Headline: **California Trailing Louisiana, Canada, U.K. In Live-Action Features, Report Finds**  
Date: 03/06/14



Excerpt:

With live-action feature films fleeing California, the Golden State now trails Louisiana, Canada and the U.K. in the number of live-action films, jobs and location spending, a new report shows... The new bill, the California Film and Television Job Retention and Promotion Act, would renew California’s tax incentives to run an additional five years through the 2021-22 fiscal year. The legislation would lift the \$75 million budget cap on productions eligible for the program but it has not yet specified how much would be allocated annually.

<http://variety.com/2014/film/news/california-trailing-louisiana-canada-u-k-in-live-action-features-report-finds-do-not-post-1201126627/>

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Outlet: Los Angeles Times  
Headline: **FilmL.A. Report: Big Movies Fleeing California**  
Date: 03/06/14

**Los Angeles Times**

Excerpt:

Among 2014 releases, just two live-action movies with budgets of more than \$100 million shot primarily in California: "Captain America: The Winter Soldier" and "Interstellar." "The analysis... serves to highlight a very basic, yet fundamentally important, point: big budget movies are simply not being made in California anymore," the study concludes.

<http://www.latimes.com/entertainment/envelope/cotown/la-et-ct-filmla-tax-credits-study-20140306,0,3219002.story#axzz2vDR4HoW8>

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Outlet: The Wrap  
Headline: **What State Is the Movie-Making Capital of the World? Hint: It's Not California or New York**  
Date: 03/06/14

**THE WRAP**

Excerpt:

When it comes to major movies, California is no longer the world's production capital — that would be Louisiana, according to a new study released Thursday... The numbers confirm what most people in California's film and TV industry feared. The state's share of projects has been steadily eroding since 1997, when Canadian provinces began offering significant tax credits for TV producers and filmmakers. Now, more than 40 U.S. states and a dozen foreign countries offer incentives and it's taken a serious toll on the state.

<http://www.thewrap.com/louisiana-california-movie-making-capital-world-2013/>

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Outlet: Los Angeles Times  
Headline: **Piven Brings His "Entourage" Movie Crew To L.A.**  
Date: 03/04/14

**Los Angeles Times**

Excerpt:

The production will film over the next 35 days in various locations around the city, including the Warner Bros. lot and Hollywood. "Entourage" has been approved for a \$5.8-million California film tax credit to offset \$29 million in qualified expenditures, according to the California Film Commission.

<http://www.latimes.com/entertainment/envelope/cotown/la-et-ct-entourage-piven-onlocation-20140304,0,2256545.story#axzz2v4QXN89I>

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Outlet: Aljazeera America  
Headline: **Hollywood Bids To Lure Filmmakers Back To Tinseltown**  
Date: 02/27/14



Excerpt:  
Competition comes not just from other states but also other countries, such as Canada and Australia. Canada was the draw in the 1990s. Not only were the incentives good, but the currency exchange rate was favorable to Americans. But what was good for Canadians — or Louisianans — has been bad for the real home of Hollywood. “What that has meant is loss of spending and jobs here,” said Amy Lemisch, executive director of the California Film Commission.

<http://america.aljazeera.com/articles/2014/2/27/hollywood-bids-to-lure-filmmakers-back-to-tinseltown.html>

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Outlet: Business Week  
Headline: **California Needs to Boost Film Incentives, Milken Report Says**  
Date: 02/27/14



Excerpt:  
“If California is to keep its entertainment employment base, California must create a distinctive incentive package that allows the entertainment industry to grow without engaging in a race to the bottom in a market saturated with subsidies,” the authors said in the report.

<http://www.businessweek.com/news/2014-02-27/california-needs-to-boost-film-incentives-milken-report-says>

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Outlet: California Economic Summit  
Headline: **Runaway Film And TV Jobs Not Just a Los Angeles Problem**  
Date: 02/27/14



Excerpt:  
Competition for movie and TV production is keen. California has been losing jobs to other states and countries for nearly 20 years now. “It’s not any one place that’s attracting these productions. It’s everywhere,” said Lemisch, but she noted that New York, Georgia, Illinois, Louisiana, New Mexico and North Carolina have been particularly effective in attracting production---building up infrastructure like sound stages and, of course, providing tax credits.

<http://www.caeconomy.org/reporting/entry/runaway-production-a-california-issue>

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Outlet: KPCC-FM  
Headline: **Report: California's Film And TV Jobs At Critical Risk**  
Date: 02/27/14



Excerpt:

The report blamed mounting job losses on staggering competition from states like New York that lure production away from California with generous tax credits...The report's authors warned that if state leaders don't act soon, more jobs will be lost and the state is in danger of losing its status in the entertainment industry.

<http://www.scpr.org/blogs/economy/2014/02/27/15945/report-california-s-film-and-tv-jobs-at-critical-r/>

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Outlet: Variety  
Headline: **Study: California Incentive Program Needs Major Overhaul To Save Production Jobs**  
Date: 02/27/14



Excerpt:

The report, titled "A Hollywood Exit: What California Must Do to Remain Competitive in Entertainment—and Keep Jobs," urges state leaders to open its existing incentive program to broadcast network TV series and big-budget films, rather than focusing on cable series and pics budgeted under \$75 million.

<http://variety.com/2014/biz/news/study-california-incentive-program-needs-major-overhaul-to-save-production-jobs-1201122323/>

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Outlet: Los Angeles Times  
Headline: **"Hollywood Exit": Milken Institute Report Shows Big Film Job Gains In New York**  
Date: 02/27/14



Excerpt:

Set to be released Thursday, the study entitled "A Hollywood Exit: What California Must Do to Remain Competitive in Entertainment -- and Keep Jobs," paints a bleak picture of the jobs California has lost to New York and other rivals due to the proliferation of film tax credits and rebates.

<http://www.latimes.com/entertainment/envelope/cotown/la-et-ct-milken-report-film-jobs-20140226,0,4945938.story#ixzz2uXrf6JLF>

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Outlet: Digital Journal  
Headline: **California's Loss Of Entertainment Jobs Will Be Harder To Reverse As Production Hubs Emerge, According To New Milken Institute Report**  
Date: 02/27/14



Excerpt:

The report's authors make recommendations for improving California's incentive program, based on what's working elsewhere. Suggestions include raising the total amount of funds available to a level that allows for eliminating the current lottery system. The state should also award credits on a rolling basis throughout the year, instead of only at one point tied to the state's fiscal calendar.

<http://www.digitaljournal.com/pr/1762653>

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Outlet: Press Telegram  
Headline: **Film, TV Production See Big Declines In Southern California**  
Date: 02/23/14



Excerpt:

The 2009 introduction of the California Film & Television Tax Credit helped boost local feature production levels in Southern California. Last year, state-incentivized projects accounted for 9 percent of the region's 607 permitted production days for total feature film activity, according to FilmL.A.

<http://www.presstelegram.com/business/20140223/film-tv-production-see-big-declines-in-southern-california>

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Outlet: Variety  
Headline: **"We Are Going To Make Sure Hollywood Does Not Become Detroit" – Hollywood Unionists Rally For Improved Tax Credits**  
Date: 02/22/14



Excerpt:

Show business unionists have turned out enthusiastically in the middle of the weekend with promises to support legislation to sweeten California's film tax credit program. "We are going to stand with you to make sure Hollywood does not become Detroit," said Maria Elena Durazo, secretary-treasurer of the Los Angeles County Federation of Labor... "I'll be damned if we're going to stand by and see the last film industry worker here turn out the lights — hell, no!" she concluded.

<http://variety.com/2014/film/news/we-are-going-to-make-sure-hollywood-does-not-become-detroit-hollywood-unionists-rally-for-improved-tax-credits-1201116837/>

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Outlet: Los Angeles Times  
Headline: **Crews Stage Large Rally in Burbank To Support Film Tax Credit**  
Date: 02/22/14

**Los Angeles Times**

Excerpt:

More than 1,000 entertainment industry workers gathered in Burbank on Saturday, launching a campaign to support an expansion of California's film and TV tax credit program. The rally, organized by a coalition of entertainment industry unions, drew an unusually large swath of set decorators, prop makers, grips, camera operators and other technicians who filled two conference rooms at the Pickwick Gardens on Riverside Drive.

<http://www.latimes.com/entertainment/envelope/cotown/la-et-ct-film-workers-rally-20140222,0,1630193.story#axzz2uDyn7ruz>

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Outlet: Los Angeles Daily News (Op-Ed)  
Headline: **Bringing Film And Television Jobs Back To California: Guest Commentary**  
Date: 02/20/14

**Daily News**

Excerpt:

The importance of taking aggressive action to bring film and television jobs back to California cannot be overstated in light of the success record of more than 40 competing U.S. states and scores of countries that, by offering robust financial incentives, have lured away film and television jobs and spending.

<http://www.dailynews.com/opinion/20140220/bringing-film-and-television-jobs-back-to-california-guest-commentary>

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Outlet: San Fernando Valley Business Journal  
Headline: **Bill Promises Enhanced Film Incentives**  
Date: 02/19/14

**SAN FERNANDO VALLEY BUSINESS JOURNAL**  
LOS ANGELES • GLENDALE • SANTA CLARITA VALLEY • BURBANK • GANEJO VALLEY • SIMI VALLEY • SAN FERNANDO • CALABASAS • AGOURA HILLS • ANTELOPE VALLEY

Excerpt:

"We simply can't sit by and watch this \$17 billion-a-year sector of our economy continue to leave California," Bocanegra said in a prepared statement. "Every single economic analysis of the program shows that it's a net economic generator for the state."...Los Angeles Mayor Eric Garcetti applauded the bill and called it a prudent investment in the future of California's middle class.

<http://www.sfvbj.com/news/2014/feb/19/bill-promises-enhanced-film-incentives/>

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Outlet: Variety  
Headline: **California Lawmakers Unveil Bill To Expand State Production Incentives**  
Date: 02/19/14



Excerpt:

The industry will be lobbying for the expansion of the tax credit via the California Film and Television Production Alliance, which includes the MPAA, major guilds and unions and FilmLA, the permit office for the L.A. region. "In order to once again be competitive, California must put in place a meaningful, expanded credit that will bring back jobs, increase revenue, and support small businesses and vendors all across the state," the organization said.

<http://variety.com/2014/film/news/california-lawmakers-unveil-bill-to-expand-state-production-incentives-1201112339/>

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Outlet: Los Angeles Times  
Headline: **Bill To Expand California's Film Tax Credit Is Introduced In Assembly**  
Date: 02/19/14



Excerpt:

The Assembly bill is intended to redress shortcomings in the state incentive program first introduced in 2009 under former Gov. Arnold Schwarzenegger and respond to the rising competition from other U.S. states and countries for Hollywood's business.

<http://www.latimes.com/entertainment/envelope/cotown/la-et-ct-state-lawmakers-film-tax-credit-bill-20140219,0,4338180.story#axzz2tngPCYJw>

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Outlet: The Wrap  
Headline: **Florida Gets 5-to-1 Return On TV, Film Incentive Program Dollars, Study Finds**  
Date: 02/10/14



Excerpt:

Monday's news out of Florida – that the state saw a five-to-one return on its film and TV incentives spending – can be seen as good and bad news for California's struggling production community. The bad news is that much of the business that produced those returns – charted in a study commissioned by the Motion Picture Assn. of America – very well might have come from Hollywood.

<http://www.thewrap.com/florida-gets-5-1-return-tv-film-incentive-program-dollars-study-finds/>

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Outlet: Business Week  
Headline: **L.A. Mayor Seeks Doubling Of Film Tax Credits To Retain Jobs**  
Date: 02/10/14



Excerpt:  
Garcetti is seeking to at least double the amount the state offers in tax credits from the current \$100 million a year. He also wants the program expanded to include commercials, shows on premium cable networks such as HBO and films with budgets of more than \$75 million.

<http://www.businessweek.com/news/2014-02-10/l-dot-a-dot-mayor-seeks-doubling-of-film-tax-credits-to-stem-job-losses>

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Outlet: Los Angeles Times  
Headline: **Southland Lumber To Close, Hammered By Film Flight**  
Date: 02/08/14



Excerpt:  
Southland Lumber & Supply Co., one of the leading suppliers of lumber to the entertainment industry, is shutting down next week after nearly seven decades in business — another casualty of runaway production. "It has become too difficult to keep going with the big features being taken out of state," co-owner Johnny Crowell said. "It became too much for us to overcome."

<http://www.latimes.com/entertainment/envelope/cotown/la-et-ct-southland-lumber-20140207,0,325357.story#ixzz2sw3oCmy9>

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Outlet: KPCC-FM  
Headline: **Runaway Production Has Cost LA County 9,000 jobs since 2007**  
Date: 02/07/14



Excerpt:  
Specifically, film/video production is down 7,800 jobs. Some of the loss can be blamed on the recession during that time period, but another large factor is the loss of productions in the area. According to the report, there were 132,900 jobs in the entertainment industry in 2012, a drop of 6.6 percent over five years.

<http://www.scpr.org/programs/airtalk/2014/02/07/35936/runaway-production-has-cost-l-a-county-9-000-job/>

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Outlet: Los Angeles Daily News (editorial)  
Headline: **Tonight Show” Will Always Be From Hollywood**  
Date: 02/05/14



Excerpt:

As an editorial here said last month, California must consider a raise in its \$100 million annual cap on production incentives, new guidelines for how incentives are awarded, and stepped-up local efforts to keep TV and movies here.

<http://www.dailynews.com/opinion/20140205/tonight-show-will-always-be-from-hollywood-editorial>

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Outlet: Sacramento Business Journal  
Headline: **Bill Would Extend Movie, TV Tax Credits**  
Date: 02/05/14



Excerpt:

Of the 41 films in 2012 and 2013 with a budget over \$75 million, only two were filmed in California, said Lemisch. In 2013, the commission received 380 credit applications from production companies hoping to get a bite of California’s \$100 million. Each year, there is enough funding for about 50 projects... To balance that perspective, the California Film Commission estimates that every \$100 million supplied in film and television tax credits yields an average of \$792 million in direct production spending, including the hiring of 8,500 cast and crew workers and 10,000 vendors.

<http://www.bizjournals.com/sacramento/news/2014/02/05/bill-would-extend-movie-tv-tax-credits.html>

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Outlet: Politico  
Headline: **In Plot Twist, California Needs Tax Breaks To Lure Film Crews**  
Date: 02/02/14



Excerpt:

Tired of seeing other states pony up big cash to attract television shows, movies and jobs, California is looking to boost its own tax breaks for entertainment projects... “Do I think we need to compete dollar-for-dollar, California against New York? No. But we certainly need to be in the game, and right now, we’re not in the game,” said the lawmaker who represents the San Fernando Valley area.

<http://www.politico.com/story/2014/02/in-plot-twist-california-needs-tax-breaks-to-lure-film-crews-103007.html>

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Outlet: The Location Guide  
Headline: **California Film Commission  
Launches New Annual Locations  
Directory**

Date: 02/01/14



Excerpt:

The new directory will look at productions filming in California and will include interviews with local crew, as well as updates on location developments and studio trends. In the first issue, the directory explores how Los Angeles can double for other cities, showcases many of California's most famous filming locations and examines the issue of sustainability in the state's production industry.

<http://www.thelocationguide.com/blog/2014/01/ng-filming-on-location-california-film-commission-launches-new-annual-locations-directory/>

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